

**Outstanding New Business Award** – Nominated Business is less than 3 years old and has demonstrated success in customer service, marketing, advertising, communications and ethical sales practices.

**Customer Commitment Award** – Nominated Business has an outstanding customer service program and exceeds customers’ expectations.

**Good Neighbor Award** – Nominated Business and employees play a significant role in support of local charities

**Non-Profit of the Year Award** – Nominated Non-Profit has positively impacted the welfare of Acadiana. Entrants must provide proof of non-profit status. Current copies of the following must be submitted with entry form: Articles of Incorporation, Board of Directors Roster, Annual Report, IRS Determination Letter, and Budget/Form 990.

**Integrity Award** – This coveted award has two categories based on size, Large (76+ employees) and Small (1-75 employees). Nominated Business maintains a solid commitment to ethical business practices.

**Eligibility:** Nominated Businesses and Non-Profits must be located and/or conduct business in Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin or Vermilion parish. The company must have a satisfactory record with the BBB during the past 3 years. Nominees need not be members of the BBB. BBB Board Members are not eligible.

**Nominations Committee:** Entries will be evaluated by an independent panel of judges.

**Supporting Materials:** Include the history of the company, name of the principal(s), customer commitment and relations info, pictures, brochures, awards received in the past, etc. Tell us what the company does well and what makes you proud of this company?

## START WITH TRUST

### PRINCIPLES OF TRUST

#### START WITH TRUST

Establish and maintain a positive track record in the marketplace.

#### ADVERTISE HONESTLY

Adhere to established standards of advertising and selling.

#### TELL THE TRUTH

Reveal all related conditions or exceptions regarding products or services offered.

#### BE TRANSPARENT

Openly identify the nature, location, and ownership of the business, and clearly disclose all policies, guarantees and procedures that bear on a customer’s decision to buy.

#### HONOR PROMISES

Abide by all written and verbal agreements.

#### BE RESPONSIVE

Address marketplace disputes quickly, respectfully, and reasonably.

#### EMBODY INTEGRITY

Approach all business dealings, marketplace transactions and commitments with integrity.

#### Our Vision:

An ethical market place where buyers and sellers can trust each other.

#### Our Mission:

To be the leader in advancing marketplace trust.

#### Award Program Mission:

To promote not only the importance of ethical business practices, but also the willingness and efforts made by outstanding businesses to ensure that our marketplace remains fair and honorable for everyone.

## Official Entry Form

Company Name \_\_\_\_\_  
Physical Address \_\_\_\_\_  
City \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Principal \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Email Address \_\_\_\_\_

Entry Submitted by:

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

Award Nominated For:

\_\_\_\_\_ Outstanding New Business Award  
\_\_\_\_\_ Customer Commitment Award  
\_\_\_\_\_ Good Neighbor Award  
\_\_\_\_\_ Non-Profit of the Year Award  
\_\_\_\_\_ Integrity Award

Size of business:

Total number of employees \_\_\_\_\_  
Total number of locations \_\_\_\_\_

Category:

\_\_\_\_\_ Small (1-75 employees)  
\_\_\_\_\_ Large (76+ employees)

Mail your entry to: Better Business Bureau • 4007B W. Congress St. • Lafayette, LA 70506  
A separate form must be used for each entry. Entry forms may be copied.



Better Business Bureau of Acadiana  
4007 B West Congress Street  
Lafayette, LA 70506

**Deadline for entry is August 20th**

Do you want to bring free recognition to the company that you most enjoy dealing with?



Help us to recognize and acknowledge the best of the best by nominating a business or non-profit that stands out in the community.

This is your Nomination/  
Entry Form for the BBB's

Annual Awards  
Banquet